



A Small Business Mentoring, Boot Camp and Business Plan Competition

We are accepting competitive applications to our Grow Martinsville-Henry County Program from businesses at least 2 years in operation and coachable.

On an annual basis, the **Chamber's Partnership for Economic Growth (C-PEG)** operates a business plan competition which includes a **requirement** to participate in a **boot camp** to help you evaluate your **entrepreneurial mindset** readiness, **write a business plan** and **present a business pitch** to compete for funding and receive ongoing mentoring.

Since the program launched in 2015, over 283 entrepreneurs have completed the boot camp sessions, and 58 businesses have collectively been awarded \$459,724 in cash and in-kind support. Small businesses have created over \$4,356,000 in new capital investment and created 240+ jobs.

Due to limited space, the application process is **competitive**.

To apply for the startup or grow sessions, download the entire application packet at <https://www.martinsville.com/info/startup-martinsville.cfm>. Then, complete your application and submit it to mhccoc@mhcchamber.com by 12:00 p.m. local time on **Wednesday, September 28, 2022.**

Applications may also be submitted in person or by mail at 115 Broad Street,

Thank you to our Startup MHC Sponsors:



Boot Camp Session Start Dates

Grow Boot Camp (4 weeks)

October 11, 2022

October 18, 2022

October 25, 2022

November 1, 2022

C-PEG partners with Patrick & Henry Community College (P&HCC), Longwood Small Business Development Center, SCORE, Martinsville-Henry County Economic Development Corporation, City of Martinsville, Henry County, private funders, a host of talented entrepreneurs and business professionals in our community to provide this initiative to build our entrepreneurial community.

June 2022 Grow Awardees



Thank you to our small business development supporters:

City of Martinsville

Henry County

Campbell Family Group

George W. Lester II Fund

Lawless Welding & Fabrication LLC

And our Program Sponsors:





A Business Mentoring, Boot Camp and Business Plan Competition

Application Deadline: 12:00 p.m. local time, September 28, 2022

(limited spots available)

Notifications for acceptance to the Boot Camp will be sent by October 6, 2022.

All information on this application is confidential and will only be shared with program staff and selection committee.

Applicant Information:

1. Name:(Individual applying to the program): _____

2. Address: _____

3. Phone Number: _____ Alternate Phone Number: _____

4. E-mail Address: _____

5. Primary Owner of Business: _____

Co-owner(s) (if applicable) _____

Each co-owner must complete a separate application.

6. Business Name (only if already known): _____

7. Has your business been in operation for at least 2 years? __ Yes __ No

8. Business start date _____

9. Business Address _____

10. Is your business currently licensed in Martinsville or Henry County, Virginia? ____ Yes ____ No

11. Total capital needed to grow your business: \$ _____

12. Capital/Equity you can contribute to this project (how much money do you have to invest in this project)? \$ _____

13. How much money have you already invested in your business? \$ _____

Application is continued on the next page

14. What amount of assistance are you seeking (include in-kind support)?

15. Specific item(s) you wish to secure through this expansion project:

16. What do you wish to receive from this program in addition to potential funding?

17. What industry best describes your business? (For example, manufacturing, small batch manufacturing, technology, healthcare, service, retail, etc.) _____

18. Do you have any financial issues that may prevent you from leasing space or obtaining a business loan in the future? (Note: It is important to alert us to any issues so that we may immediately work with you to try to improve your position should this be a potential issue.) _____

Yes No

19. Describe your business, product, or service **and** what differentiates it from your competitors (be as specific as you can in describing your business so that it is clear what you have to offer and how it may differ from existing products or services – you may also provide your response as an attachment):

20. Do you identify yourself as “business coachable”? _____ Yes _____ No If yes, please describe your understanding of being “business coachable”. _____

_____ By initialing here, I certify that I have read guidelines about Grow Martinsville-Henry County (MHC), Virginia and understand that I may or may not be selected to participate in the program which offer training, mentoring, networking opportunities and potential monetary awards. If selected to participate in the program, I understand that I must attend scheduled trainings and events and participate as an engaged member of the group. By applying to this program, I understand that my images or videos of me may be used to promote this program and those images and videos are wholly owned by C-PEG and may also be used by partners of the Grow MHC Program. If my business or business idea is selected as an award winner, once I must establish an eligible business within the eligible region of Martinsville or Henry County, Virginia, I will use the funds for the qualified business expenses and I will provide all requested reporting including financial documentation.

Business Owner Signature

