



2025 SMALL BUSINESS OF THE YEAR AWARDS GUIDELINES FOR NOMINATIONS

The Martinsville-Henry County Chamber of Commerce is sponsoring the Small Business of the Year Awards, in recognition of entrepreneurial creativity, determination, and commitment to success of those in small business. Awards will be given in one or more of the following categories:

- Service Business of the Year – 25 or fewer employees
- Retail Business of the Year – 25 or fewer employees
- Manufacturing Business of the Year – 100 or fewer employees
- Uptown Business of the Year

** A business must have been in operation locally for at least 2 years to be eligible.*

All nominees will be evaluated by the Small Business Development Committee based on the following criteria:

- Staying Power
- Percentage Increase in Number of Employees
- Percentage Increase in Sales and/or Unit Volume
- Innovativeness of Product or Services Offered
- Response to Adversity
- Evidence of Contributions to Aid Community-Oriented Projects

In addition, a Campbell-Lester Small Businessperson of the Year and Young Professional of the Year will be selected from the pool of applicants.

Deadline for nomination: May 2, 2025

Winners will be notified in advance and announced publicly at the Business Appreciation Luncheon hosted by the MHC Chamber of Commerce on Tuesday, May 13, 2025 at 11:30am at TAD Space, 20 W. Church Street, Martinsville, VA 24112.

2025 SMALL BUSINESS OF THE YEAR AWARDS
NOMINATION FORM

Nominee's Name: _____

Business Name: _____

*Business Address: _____

*Business Must Be Located in the Uptown District to be Eligible for Uptown Award

Business Phone: _____

Nominated in Which Category: _____

Staying Power (Number of Years in Business): _____

*Percentage Increase in Number of Employees (2023-2024): _____

*Not Applicable for Uptown Award Nominations

Percentage Increase in Sales and/or Unit Volume (2023-2024): _____

Type of Product or Service Offered: _____

As a separate attachment, please submit a letter containing the candidate's response to adversity and evidence of contributions to aid community-oriented projects.

If you are unable to do the paperwork due to time constraints, please contact Brenell Thomas at 276/632-6401 or brenell@mhcchamber.com. She will contact the business directly or will solicit help to complete the nomination process.

Contact Person: _____

Business Address: _____

Business Phone: _____

Deadline for nomination: May 2, 2025

Return to:
Martinsville-Henry County Chamber of Commerce
P.O. Box 709, Martinsville, VA 24114
Phone: 276/ 632-6401
Fax: 276/632-5059
Email: brenell@mhcchamber.com