

# MARTINSVILLE-HENRY COUNTY CHRISTMAS PARADE

Star News Corporation presents:  
The 66<sup>th</sup> Annual Martinsville-Henry County Christmas Parade  
*"A Red, White, & Blue Christmas!"*

## Entry Fee:

FREE	Educational Entries
\$25.00	Religious, Non-Profit and Civic Entries
\$25.00	Car Club Entries (per vehicle)
\$50.00	Commercial or Business Entries
\$550.00	Professional Float (Pro-Float) Entries
\$25.00	Vendor Entry

Educational Entries: Schools (K-12th), and colleges ONLY! Includes; School Homecoming Court, Junior Miss or Miss Martinsville-Henry County.

Professional Float: See Rules & Regulations # 5

Vendor Entry: Vendors must complete the 2016 Vendor Application. Available upon request.

Please make checks payable to: STAR PARADES

Star News Corporation  
Attn: 2016 MHC Christmas Parade  
P.O. Box 5146, Martinsville, VA 24115

## Rules and Regulations:

1. PARADE:
  - a. The parade will be held **Saturday, November 19, 2016 at 5:00 p.m.**
  - b. Our rain date is scheduled for Sunday, November 20 at 4:00 p.m.
  - c. Each entry **must** obtain permission slips for any participating minors (please do not send these in).
2. THEME:
  - a. **The theme for this year's parade is "A Red, White, & Blue Christmas!"** All floats should adhere to parade theme, if being judged.
  - b. All decorations **must** be non-flammable material. For assistance, contact your local fire department.
3. LATE FEE:
  - a. Entry applications are due by Tuesday, November 1, 2016.
  - b. **Any entry NOT postmarked by Tuesday, November 1, 2016 will incur a late fee of \$25.00, and will be added after the last placed entry.** No exceptions.
  - c. Applications WILL NOT be accepted once the line-up is finalized for the media and parade officials.

4. PARADE DAY:
  - a. We **must** have a “*day of parade*” contact phone number for each entry.
  - b. All parade entries **must** report to the appropriate division assembly area promptly at 4:00 p.m. Entries not in position by 5:00 p.m. will not be allowed to participate.
  - c. Vehicles should maintain a walking-pace speed, and **must** stay within 20 feet of the entry in front of you.
5. FLOAT REQUIREMENTS:
  - a. Each entry **must** provide at least two adult supervisors to walk the parade route. Children 14 and under are **prohibited** from walking alongside moving parade floats, vehicles and other motorized units.
  - b. Maximum float dimensions - Height 12’, Width 10’, Length 24’ (not to exceed 24’)
  - c. Motorcycles, minibikes, and other similar vehicles are **prohibited** except when used by Law Enforcement and Safety Officers, unless approved by the Committee and the City of Martinsville.
  - d. No low-boy type equipment trailers (due to extensive length and low ground clearance).
  - e. **SIRENS SIGNIFY AN EMERGENCY SITUATION ONLY.** The use of sirens or horns is **prohibited** in the parade line-up and along the parade route.
  - f. **NO** dressing as Mr. & Mrs. Santa Claus (parade committee selects “official” Claus’s). This includes plastic, stuffed and inflatable Santa’s. Santa hats are allowed.
  - g. Absolutely **NO** items may be handed out! This includes but is not limited to: candy, beads, toys, and pamphlets.
6. SIGNAGE:
  - a. Provided division number **must** be clearly displayed on both sides of the entry.
  - b. Pro-floats and invited guests will be provided with signs.
7. PRO-FLOATS:
  - a. Any pro-float entries **must** be rented thru approved vendor.
  - b. Pro-floats have a maximum capacity for riders. Please note this when selecting your float as it is indicated on the sketch. The owners of the pro-floats will enforce this number.
8. JUDGING:
  - a. Judging will be based on appearance, color coordination, originality, attention to details, and incorporation of the parade theme.
  - b. Cash prizes will be awarded for 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> place in each category.
9. MUSICAL GROUPS & WALKING ENTRIES:
  - a. All musical groups are encouraged to perform selection(s) appropriate to the Christmas season or corresponding parade theme.
  - b. Walking entries may perform forward motion drills, dancing, etc. on the parade route as long as they continue to move forward down the street in a timely manner.
  - c. Managers of marching or walking units are responsible for the safety of its members, and must keep the pace of the parade. All walking or marching units must be in uniform related to the organization.
10. LIVE ANIMALS
  - a. Live animals are **prohibited** from the parade route unless approved by the Committee.
  - b. If approved, participant **must** provide one costumed person equipped with scoop and container to clean up behind the animal.

Please feel free to contact us via email ([mhccparade@yahoo.com](mailto:mhccparade@yahoo.com)) or at (276) 734-3529 if you have any questions regarding these guidelines.